



Thank you for being interested in cooperation with Railway Supply!

The Railway Supply information portal is made for railway professionals and is the most effective communication tool in the railway business environment.

We analyze news from the railway sector of Azerbaijan, Armenia, Belarus, Bulgaria, Hungary, Georgia, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Moldova, Poland, Romania, Russia, Tajikistan, Turkmenistan, Uzbekistan, Ukraine, Estonia. Modern technologies, current and future projects, tenders – the Railway Supply platform is a source of information for companies interested in finding business partners.

The railway market is becoming more active and dynamic, we strive to provide the reader with the latest news from trusted sources, as well as our own materials from our editorial team.

Our readers: railway authorities; departments, branches and structural divisions of railways; procurement and marketing departments of the enterprises of mining, petrochemical, metallurgical, agricultural industries; railway workshops and railway divisions of factories and plants; sea and river ports, stevedoring companies; railway forwarders; urban railway transport; railway track construction and maintenance companies.

Railway Supply communication platform – news portal, magazine and marketing tool!

Our products and services:

Railway Supply magazine, a publication that offers information on all aspects of the railway industry. Available in print and online version in two languages.

Railway Supply EXPO magazine, a publication that is distributed at international railway exhibitions and conferences. We participate and cooperate with leading international railway exhibitions. Available in print and online version in two languages.

Railway Supply BRAND, an advertising publication dedicated to individual brand promotion.

RWS Market – is the informational and communication platform containing the profiles of railway industry companies and detailed descriptions of their products. It provides you with up-to-date information about manufacturers, suppliers, goods and services. You can search either by suppliers or by the following categories: interior equipment and interiors, freight and passenger rail transport, freight transport and logistics, spare parts and components, information technology for the railway, rolling stock maintenance and repair, track construction and repair, other services in the railway sector.

RWS E-Newsletter is an electronic newsletter on the following topics: information from suppliers to the railway industry; digest of industry news of the railway sector; international and regional exhibitions of the railway industry; overview of international tenders for the railway sector.

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Website ads

Description		RU	UA	EN	Publication			
Placing your article in the Publication section of Railway Supply website, social networks	up to 15000 symbols	+	+	+	200(€)	+70(€) Article in the hard copy of Railway Supply magazine (UA) 2 pages (up to 2500 symbols). E-Railway Supply (UA, RU)	+110(€) Article in the hard copy of Railway Supply magazine (UA) 3 pages (up to 3500 symbols). E-Railway Supply (UA, RU)	+150(€) Article in the hard copy of Railway Supply magazine (UA) 4 pages (up to 5000 symbols). E-Railway Supply (UA, RU)
Description		RU	UA	EN	10 publications	12 publications	24 publications	
Placing your news, press-releases or adverts in the News section of Railway Supply website, social networks	up to 1000 symbols	+	+	+	300(€)	340(€)	480(€)	
Description		RU	UA	EN	10 products	20 products	30 products	
RWS Market		+	+	+	200(€)	360(€)	480(€)	

Banner ads

Description		RU	UA	EN	1 month (€)	3 months (€)	6 months (€)	12 months (€)
Slider	Website home page	+	+	+			2000	3500
Vertical banner 200x400 (V1,V2)	On the right side of all the website pages	+	+	+	180	150 (450)	110 (660)	90 (1080)
Horizontal banner 620x77 (H1,H2)	Website home page under the sections preview	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (N)	Main page of the News section, above the list of the news and under the post on the every News section page	+	+	+	120	100 (300)	80 (480)	60 (720)
Horizontal banner 620x77 (N1, N2)	Under the list of related news on the every News section page	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (P)	Main page of the Publications section, above the list of the publications and under the post on the every Publications section page	+	+	+	120	100 (300)	80 (480)	60 (720)
Horizontal banner 620x77 (P1, P2)	Under the list of related publications on the every Publications section page	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (E)	Main page of the Exhibitions section, above the list of the exhibitions and under the post on the every Exhibitions section page	+	+	+	120	100 (300)	80 (480)	60 (720)

Horizontal banner 620x77 (E1, E2)	Under the list of related exhibitions on the every Exhibitions section page	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (T)	Main page of the Tenders section, above the list of the tenders and under the post on the every Tenders section page	+	+	+	120	100 (300)	80 (480)	60 (720)
Horizontal banner 620x77 (T1, T2)	Under the list of related tenders on the every Tenders section page	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (A)	Main page of the Archives section, above the list of the magazine archives and under the post on the every Archives section page	+	+	+	120	100 (300)	80 (480)	60 (720)
Horizontal banner 620x77 (A1, A2)	On the every Archives section page	+	+	+	60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (M)	On the every Manuals and Instructions section page	+	+		60	50 (150)	40 (240)	30 (360)
Horizontal banner 620x77 (M1, M2)	On the every Manuals and Instructions section page	+	+		60	50 (150)	40 (240)	30 (360)

E-shotting

Description	Number of shots	RU	UA	EN	once	2 times	3 times	4 times
E-shotting (customers)	8000	+	+		50(€)	80(€)	120(€)	150(€)
E-shotting (customers)	2000			+	50(€)	80(€)	120(€)	150(€)
E-shotting (producers)	4500	+	+		50(€)	80(€)	120(€)	150(€)
E-shotting (producers)	3500			+	50(€)	80(€)	120(€)	150(€)

Ads in the hard copy of «Railway Supply» magazine

Description		RU	UA	EN	1 issue	2 issues	4 issues	6 issues
Front cover		+	+		-	-	-	750 (4500)(€)
Inside front cover		+	+		470(€)	420 (840)(€)	400 (1600)(€)	375 (2250)(€)
Inside back cover		+	+		470(€)	420 (840)(€)	400 (1600)(€)	375 (2250)(€)
Back cover		+	+		470(€)	420 (840)(€)	400 (1600)(€)	375 (2250)(€)
Advertisement type E (210x297 mm)		+	+		350(€)	320 (640)(€)	300 (1200)(€)	350 (2100)(€)
Advertisement type A (105x297 mm)		+	+		175(€)	160 (320)(€)	150 (600)(€)	140 (840)(€)

Annual advertising project in «Railway Supply» magazine

Description		RU	UA	EN	Number of publications
Placing your article in the Publication section of Railway Supply website, social networks	up to 15000 symbols	+	+	+	2
Placing your news, press-releases or adverts in the News section of Railway Supply website, social networks	up to 1000 symbols	+	+	+	10
E-shotting (customers)	8000	+	+		4
E-shotting (customers)	2000			+	4
E-shotting (producers)	4500	+	+		4
E-shotting (producers)	3500			+	4
RWS Market		+	+	+	20 products for one year
Article in the Railway Supply magazine (hard copy) (UA)	3 pages (up to 3500 symbols)		+		2
Article in the E-Railway Supply magazine (soft copy) (UA, RU)	3 pages (up to 3500 symbols).	+	+		2
Ads in Railway Supply (hard copy) (UA)	Advertisement type E (210x297 mm)		+		2
Ads in Railway Supply (hard copy) (UA)	Advertisement type A (105x297 mm)		+		2
Ads in E-Railway Supply (soft copy) (UA, RU)	Advertisement type E (210x297 mm)	+	+		2
Ads in E-Railway Supply (soft copy) (UA, RU)	Advertisement type A (105x297 mm)	+	+		2
Total cost of the project					2000(€)